



Top 20 Global Products, 2011, Total Audited Markets

	2011 Rank (US\$)	2011 Sales (US\$BN)	% Growth 2011 (LC\$)	2010 Sales (US\$BN)	% Growth 2010 (LC\$)	2009 Sales (US\$BN)	% Growth 2009 (LC\$)	2008 Sales (US\$BN)	% Growth 2008 (LC\$)	2007 Sales (US\$BN)	% Growth 2007 (LC\$)
GLOBAL MARKET		855.5	4.8%	794.8	4.5%	753.8	6.8%	727.3	5.2%	669.7	6.2%
LIPITOR	1	12.5	-3.3%	12.7	-6.2%	13.3	-0.3%	13.7	0.3%	13.4	-2.3%
PLAVIX	2	9.3	3.7%	8.8	-3.0%	9.1	8.5%	8.7	18.0%	7.3	22.5%
SERETIDE	3	8.7	0.04%	8.6	4.5%	8.2	9.1%	7.8	7.7%	7.2	10.0%
CRESTOR	4	8.0	14.4%	6.8	24.2%	5.4	39.6%	4.0	32.3%	3.0	42.5%
NEXIUM	5	7.9	-6.2%	8.4	1.4%	8.2	7.2%	7.8	8.7%	7.1	5.8%
SEROQUEL	6	7.6	9.5%	6.8	13.5%	6.0	13.2%	5.4	15.3%	4.6	16.9%
HUMIRA	7	7.3	17.8%	6.0	19.6%	5.1	32.1%	4.0	44.0%	2.7	33.8%
ENBREL	8	6.8	6.7%	6.2	5.2%	5.9	9.3%	5.5	8.7%	5.0	10.6%
REMICADE	9	6.8	8.4%	6.1	10.5%	5.5	13.3%	4.9	15.0%	4.2	15.4%
ABILIFY	10	6.3	14.3%	5.4	16.5%	4.7	31.9%	3.6	30.8%	2.7	26.7%
SINGULAIR	11	6.1	10.8%	5.5	9.2%	5.0	9.1%	4.6	4.2%	4.4	15.2%
ZYPREXA	12	5.7	-3.1%	5.7	6.8%	5.4	8.6%	5.1	-1.4%	5.0	3.5%
MABTHERA	13	5.7	8.6%	5.1	10.4%	4.6	9.0%	4.4	14.5%	3.7	12.2%
LANTUS	14	5.5	15.2%	4.7	16.8%	4.0	21.9%	3.4	27.3%	2.7	27.4%
AVASTIN	15	5.4	-7.5%	5.6	15.0%	5.0	26.8%	4.0	40.2%	2.8	41.1%
HERCEPTIN	16	4.8	7.9%	4.3	11.7%	3.8	7.0%	3.7	11.9%	3.2	21.3%
CYMBALTA	17	4.7	19.2%	3.9	16.3%	3.4	20.0%	2.8	29.1%	2.2	59.6%
SPIRIVA	18	4.7	13.6%	4.0	15.0%	3.5	17.5%	3.1	22.1%	2.5	33.0%
NEULASTA	19	4.2	9.4%	3.8	3.7%	3.7	1.8%	3.7	4.1%	3.5	7.9%
GLIVEC	20	4.1	6.5%	3.8	9.2%	3.4	10.0%	3.3	13.5%	2.7	12.4%

Source: IMS Health MIDAS, December 2011

US\$: Sales and Rank are in US\$ with quarterly exchange rates

LC\$: Growth is in constant \$ to normalize for exchange rate fluctuations

Growth rates in US\$ are not recommended due to extreme fluctuations in the value of the dollar

Sales cover direct and indirect pharmaceutical channel wholesaler and manufacturers

The figures above include prescription and certain over the counter data and represent manufacturer prices

Product names shown are IMS International Product names

Products marketed around the world with different names or marketing companies are grouped together

The names generally reflect the name in the country where the product was first launched

A match on two of three criteria (local brand name, marketing corporation and active ingredient) will be grouped together